We are so excited for Women in Industry 2018! Please review the information below in preparation for next Tuesday.

Day of event (10/16/2018)

- Please plan to arrive at El Dorado High School by 4:00 p.m. on the 16th so we can go through the run of show with you, get your name badges, and show you where we will be during the event. We will have some light snacks, sandwiches, and drinks available for you.

- There will be someone to meet you out front and direct you to our green room.
  
  Address: El Dorado High School: 1651 Valencia Ave, Placentia, CA 92870

- Doors open at 5:30 and we begin our run of show at 6pm. The event is scheduled to run until 8:30 pm followed by a brief reception.

- The event will be live streamed and available after the event as well.
  
  Link to 2018 Live Stream
  
  https://player.cloud.wowza.com/hosted/r5vppwps/player.html

Format for the panel

- Robin Osborn (The Traction Expert) is serving as our Master of Ceremony. Robin was on the Women in Industry panel last year and brings amazing energy to kick off the evening.

- Deirdre “Dee Dee” Healy will provide a keynote presentation.

- Panel will be seated on stage.

- Each student will ask two or three questions to assigned panelists. We will alternate between panelists. In addition, Robin Osborn (our MC) may occasionally ask clarifying questions or expand the conversation. Our speed rounds allows each panelist to quickly respond to a question.

- If time permits we will have a Q&A session with the Audience.
**Promotion**
Please encourage people you know to attend the event! If you are willing, share on social media and promote to groups in your network. The event is free and we hope to pack the house! Let us know how many seats we can reserve for your personal guests.

**Sample Questions**
Below is a list of sample questions for your review. With the exception of the speed round questions, not all questions will be asked to each panelist. Questions are being revised and finalized before the event but will reflect themes and concepts captured in these sample questions.

- When you were a child, what did you want to be when you grew up?
- How did you develop your career focus?
- Barriers to career development?
- How did you build your confidence in your professional and personal life?
- What failure recovery systems existed for you or work for you? Or, how did you create your own?
- How did your teachers, counselors, & parents impact you and your choices?
- What skills are needed to be successful now?
- What can the next generation of female leaders do TODAY in elementary, middle, high school and beyond to start learning the skills needed to be successful?
- How can parents, counselors, & teachers support female students? (Stories you have..)
  What advice would you give them?
- Hiring females versus hiring males....
- What kind of growth do you see in your industry? What future opportunities exist?
- What is your best piece of advice to empower the next generation? Targeted to industry sector.

**Questions?**
Please reach out to Sue Sawyer (714-392-2760 cell) or Dr. Nancy Watkins (714-595-9739 cell)